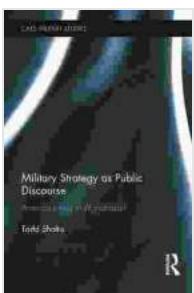


Military Strategy As Public Discourse

Military strategy, often shrouded in secrecy and perceived solely as a technical domain, harbors a fascinating interplay with public discourse. This book, "Military Strategy As Public Discourse", boldly ventures into this captivating intersection, shedding light on the profound influence of public discourse on military decision-making and communication.

Chapter 1: The Public's Role in Military Strategy

Delving into the depths of military strategy, this chapter meticulously examines the multifaceted role of the public. It unveils the ways in which public opinion, media narratives, and societal values shape military objectives, resource allocation, and operational planning. The chapter spotlights historical case studies to illustrate how public sentiment has steered the course of military campaigns.



Military Strategy as Public Discourse: America's war in Afghanistan (Cass Military Studies)

5 out of 5
Language : English
File size : 1237 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 228 pages

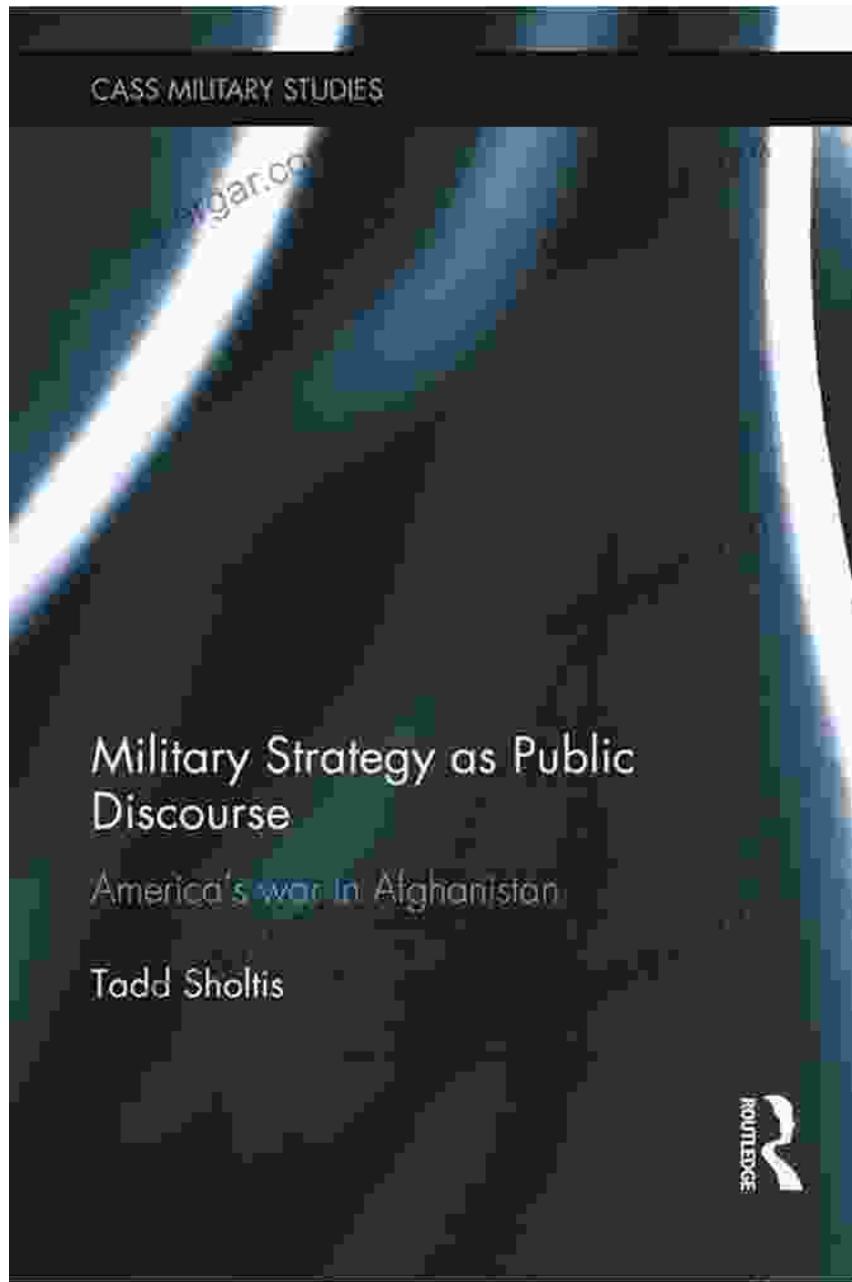
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Chapter 2: Communication in Military Strategy

Communication lies at the heart of military strategy. This chapter meticulously analyzes the intricate methods by which militaries communicate with domestic and international audiences. It explores the rhetorical tools, strategic messaging, and media relations tactics employed to shape public perception and influence foreign policy.



Chapter 3: Decision-Making in the Public Eye

Military decision-makers navigate a complex landscape where public scrutiny weighs heavily on their deliberations. This chapter dissects the challenges and opportunities presented by this public gaze. It examines the ethical dimensions of public discourse, the interplay between secrecy and

transparency, and the delicate balancing act between public accountability and operational effectiveness.



Chapter 4: Public Discourse and National Security

The book lucidly explores the profound impact of public discourse on national security. It investigates how public opinion can both empower and constrain military capabilities. The chapter scrutinizes the interplay between public fear, political rhetoric, and the long-term implications for national security strategy.

THE PSYCHOLOGY OF POLITICAL COMMUNICATORS

How Politicians, Culture, and the Media
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Chapter 5: The Future of Military Strategy in the Public Sphere

As the world hurtles into an era of unprecedented technological advancements and societal shifts, this chapter casts a visionary gaze into the future of military strategy in the public sphere. It contemplates the novel challenges and opportunities presented by social media, artificial intelligence, and the evolving nature of warfare.

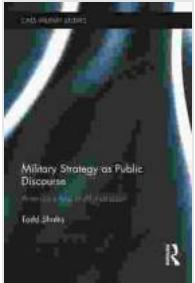


"Military Strategy As Public Discourse" culminates in a compelling synthesis of the intricate relationship between military strategy and public discourse. It offers a comprehensive analysis of the ways in which the public shapes military decision-making, communication, and the broader contours of national security. This groundbreaking work stands as an invaluable resource for scholars, military professionals, and anyone seeking a deeper understanding of the complex dynamics at play in the modern military landscape.

Military Strategy as Public Discourse: America's war in Afghanistan (Cass Military Studies) by Tadd Sholtis

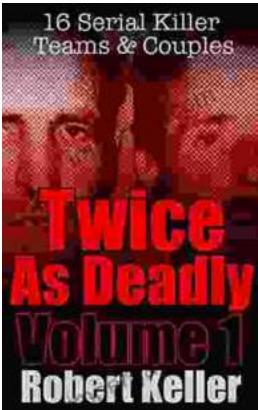
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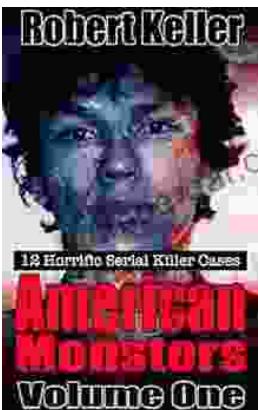
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